

# LOOPHOLE

Freitag der 13 März 2009

Boddinstrasse 60 12053 Berlin

**S.324** **C** **L** **I** **E** **N** **T** **A** **N** **A** **L** **I** **S** **T** **S**



# STUDY N°324

1. Team

2. Goal

3. Products

4. Services

Practice

1. Results

2. Revelation

3. Satisfaction

4. Special thanks



**Charly Joker**

Glas Institut Member since 2008



**Matt Kruschnc**

Glas Institut Member since 2008



**Errong Sarry**

Glas Institut Member since 2008

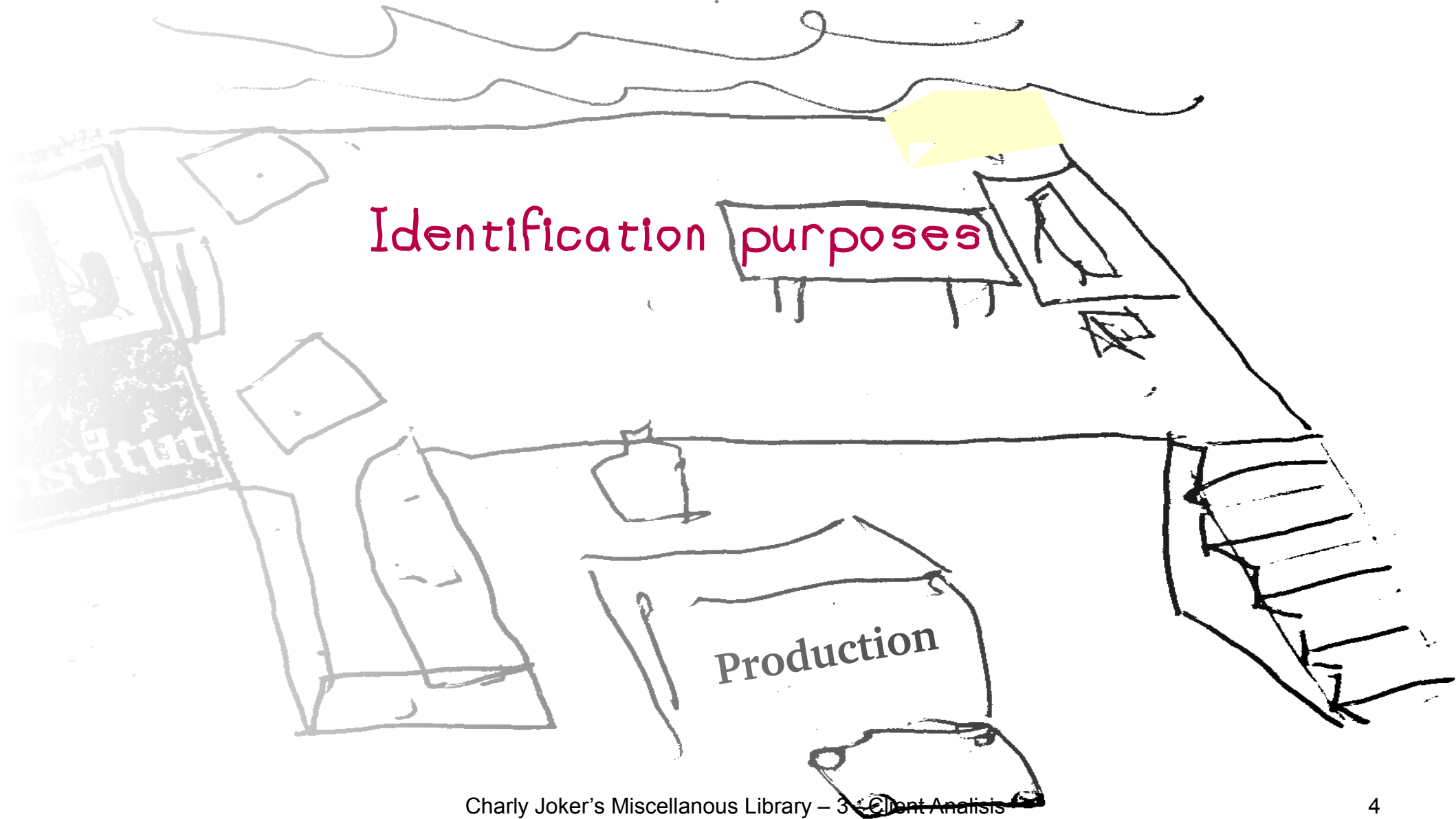
The Institut's members are Aware of the fact that **human analyse** should stay under cover in accordance to the ambient politically correctness and the **Glas Institut's ethik.**

**- ACT HIDDEN -**  
**thanks to Transparency**

*« Our Institut is a cross border body. None of us can pretend reaching the goal without having to deal with a high end detectiv precision in his acting. One cannot pass through the wall without seeing through, no matter if stone or cristal »*

The intendant.

# GOAL



# STRATEGY

In order to stay undercover and improve the test in a friendly and quality atmosphere, the Glas Institut took the look of an **event organiser**. The headquarter invited famous **pop bands** and entertainers to perform together for one evening.



# Menu

## Zimmer

A Berlin-based non profit 1man organisation, since 30 years (exactly) aiming to preserve and protect the nighttime environment and our heritage of sounds through glitchthoughts and pips pop music.

The principal approach is to raise awareness about the value of room, protection and restoration of darks, through perception of music and silence.

## Gelbart

Adi Gelbart herrscht über sein kleine Königreich aus blinzelnder Klangsynthese und musterförmiger Ereignisexistenz.

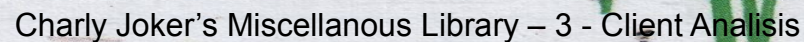
Er präsentiert eine Zusammenstellung seiner neuen Kompositionen, alles tanzbar, im 5/4 Takt - schöner rolandfarbener Schrank!

## Radio Perkins

Tape & MP3 Collage playlists, Funny. Rocking. Intriguing. Engaging. Modest. Outgoing and helpful, I'm always appropriately dressed. I do not behave erratically and have excellent penmanship. Excitement, Yeah, that's where my heart's at.



Charly Joker, Errong Sarry and Matt Kruschnyc are planning a **NEW EXPERIMENT ONTO HUMAN LIFE FORMS.**





# OUR PRODUCTS

Bringing renewed values to our events.

A stamp is a distinctive mark. A beauty mark or beauty spot is a facial mole, so named because such moles have at times been considered an attractive feature.

Our products are increasly featuring innovative new sustainable and efficiency standars, using 21<sup>st</sup> century techniques to archieve a common feeling within an loved-engaged significant environment.

Most importantly, these products complement their owners culturally, socially and economically, whilst we are still archieving our uncommercial goals.

Model 1: **Pickel**



Model 2: Moustache



Tricks

# SERVICES

Transparence, flexibility, high quality services

Client is KING



To ensure their customers' satisfaction the  
Glas Institut provided adapted solutions to all Sibnuls.

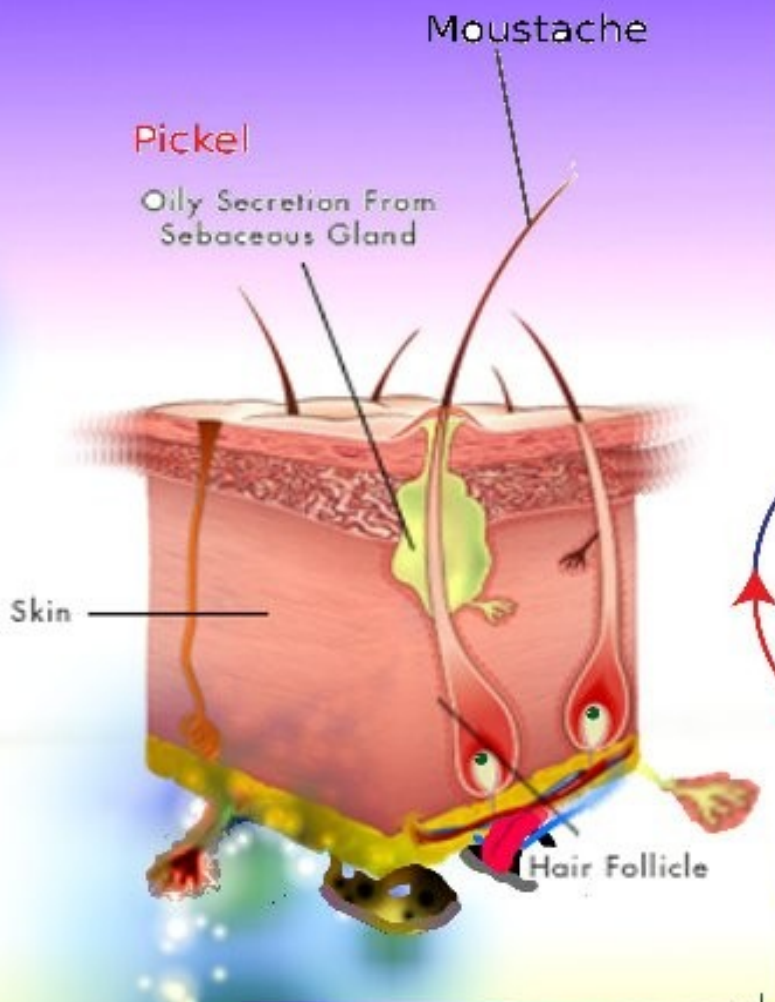


(Practice)

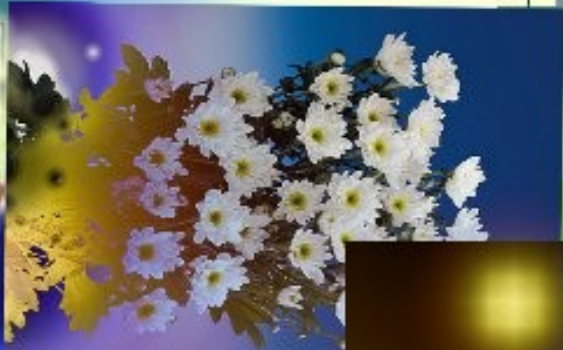
LAUNCH.







21-24h





FRIDAY 13 MARCH  
4 HOUR TEST

@ this  
moment

24 Moustaches  
are owed.



at this  
MOMENT

in this room

4 PINKEL

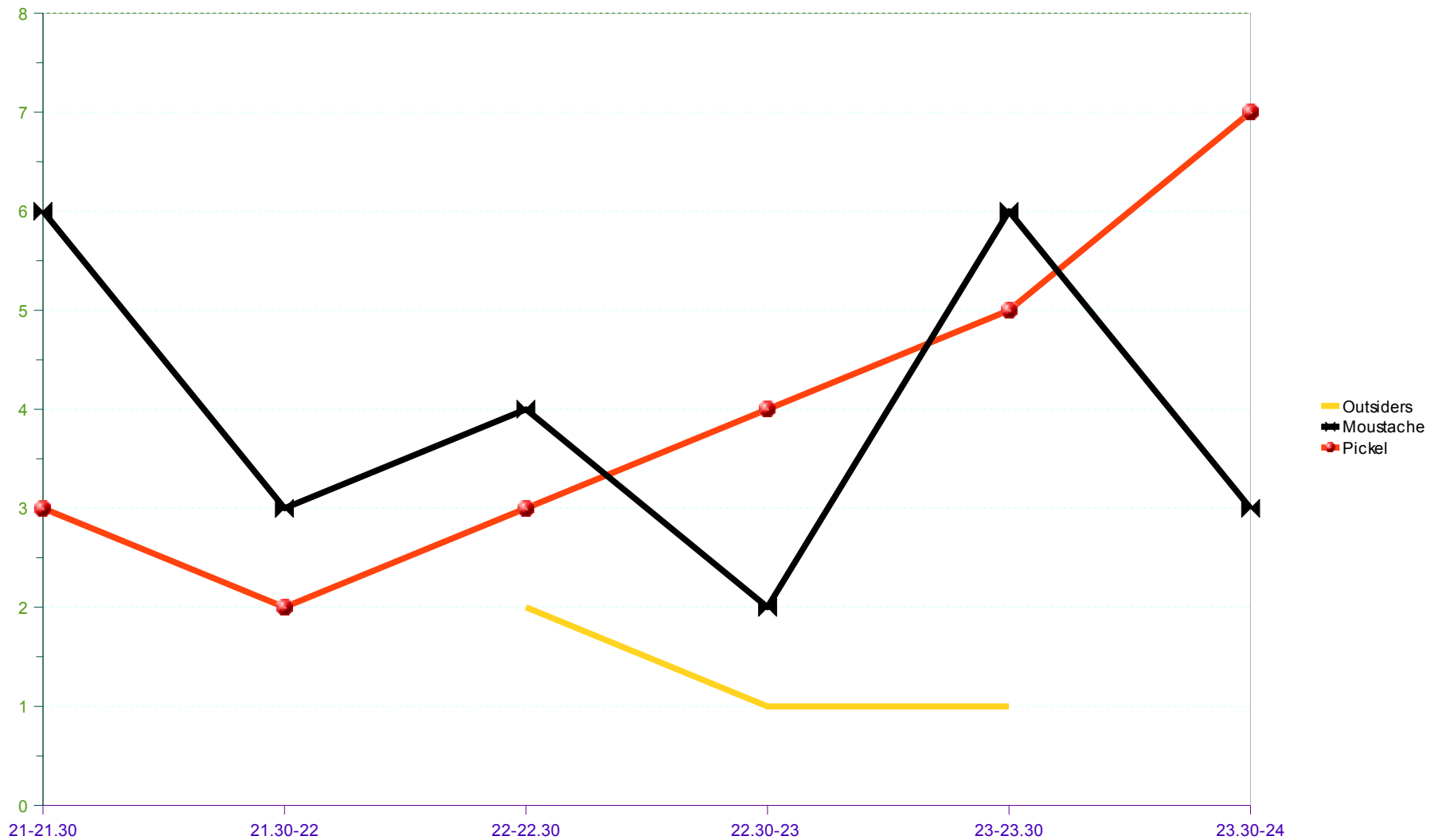




# RESULTS



TIME	Moustache	Pickel	Outsider
21 – 21.30	6	3	
21.30 - 22	3	2	
22 – 22.30	4	3	2
22.30 – 23	2	4	1
23 – 23.30	6	5	1
23.30 – 24	3	7	
total	24	24	4



Strong minded, ever growing **Pickels**, Versatile **Moustaches**.

# REVELATION

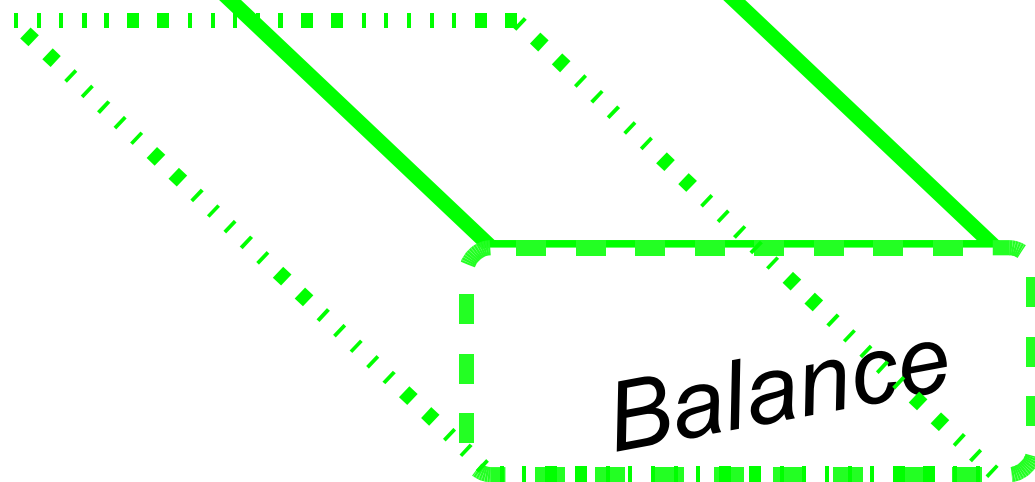
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Our clients commonly opted for an

**EQUILIBRIUM**

1

without consulting each other (conspiracy) during the  
decisive choice instant.



aliens were shy



# SATISFACTION

After the experience we collected 17 significant quiz-answers.  
Clients were confronted to the following questions:

Question 1: Why did you choose Moustache/ Pickel?

Question 2: What do you think about the people wearing the opposite symbol?

Question 3: Friday 13., luck or misfortune ?

Question 4: Further impressions.



Name:  
e-mail<sup>1</sup>:

Guests Comments

Why did you choose Moustache/ Pickel?

What do you

**Moustaches** are fixed their ideas on paper much more than **Pickels**. That's probably for them a mark of seriosity, and a way to ensure that their meaning isn't that versatile. As they are so unstable, we used all our concentration power and attention to read their words, and between the lines.

Friday 13., luck or misfortune?

Further impressions.

<sup>1</sup>(unless otherwise specified, your adress won't be published in the end-version of this study)

Charly joker's Miscellaneous Library – Dichotomy



## OUR FAVORITE CLIENT COMMENTS:

Why did you choose moustache/Pickel?

« *Pickel because I'm a girl* » S.

What do you think about the people wearing the opposite symbol?

« *I hate them* » F.

Friday 13., luck or misfortune?

« *I mean, come on, have some class. No, I'm not talking about you – really! It's more this whole our social phenomenon that – stop looking at me like that. You where staring! I mean, Fridays are cool. 13 03 all right, but not as cool as friday. Basicaly it's all about communication. Don't look at me.* » M.

Further impressions.

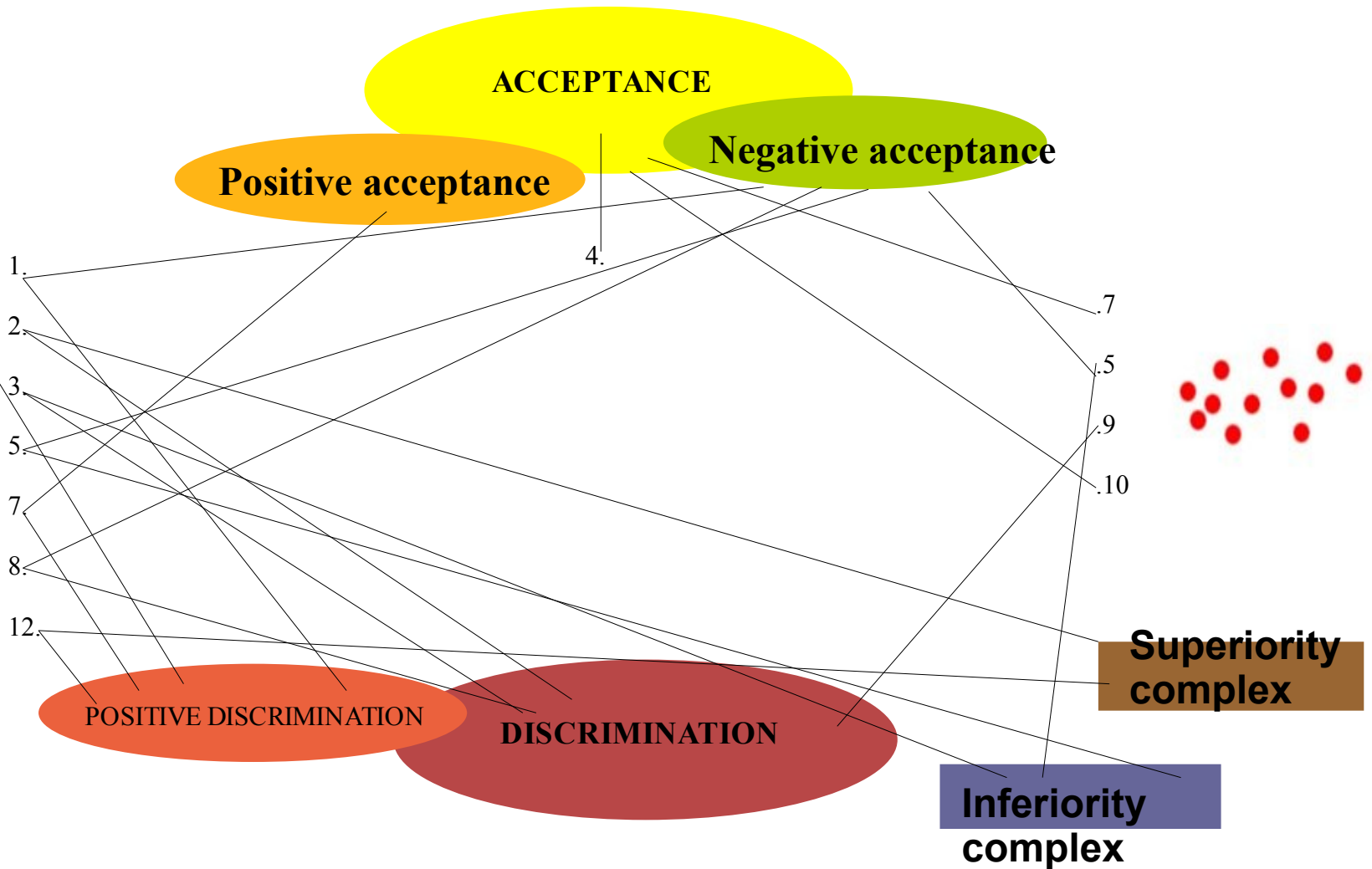




# THE OPPOSITE SYMBOL

Outsiders

11. 6  
bonus



# THE OUTSTANDING

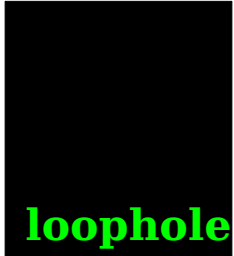
Some Clients went borderline – 4 rejected the mark, some wanted a custom mark...

In our client comments, one of the outstanding Client already awake a special interest. From each group (pickel&moustache), the recycled Moustache as Eyebrows made an extraordinary impression.

*«Eye brow is amazing »S.*

*(answer Q.2) « Fine descision too. Looks fun especially J.'s moustache-eyebrows »*

This experiment was made possible by the creation of two muster products, and a test version launched in the [Loophole Club](#).



A **loophole** is a weakness or exception that allows a system, such as a law or security, to be circumvented or otherwise avoided. Loopholes are searched for and used strategically in a variety of circumstances, including taxes, elections, politics, the **criminal justice system**, or in breaches of security. A loophole in a law often contravenes the *intent* of the law without technically breaking it.

**In a security system, the one who breaches the system (such as an inmate escaping from prison or a terrorist) exploits the loophole during breach. Such weaknesses are often studied in advance by the violator, who spends time observing and learning the routine of the system and sometimes conducts surreptitious tests until such a loophole can be found.**



Special thanks to our friends the **Phantom Koch Team**, The loophole Leute, Gelbart, Zimmer and Mr.Perkins

Thanks to Georg Monninger, Markus Stein and Maura Rougieux for their active collaboration

**Charly Joker's Miscellaneous library** : realisation of this presentation.